

MEDIA PARTNERSHIP 2023 / 2024



#### A GREAT OPPORTUNITY IN ADVERTISING / MARKETING.

For your consideration,

We'd like to present to you a great pathway into internet television and an expansion for your social media content. A opportunity has arisen and we'd like to invite you to be part of the iTEN.TV group on our ROKU channel. You can have a 15 / 30 sec ad at the start of every one of our shows, logo placements on all our videos an photos on social media.

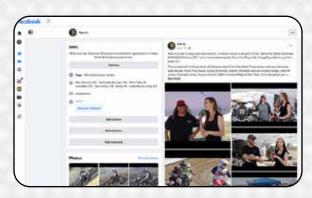
In 2023 / 2024 we are firing back up our pinnacle show "Auto Collection Series", "RAW CUTS" and Real American Racing (all explained later on". We take approx over 50,000 photos from all the events and shows we attend, that could feature your brand / logo. Just think, how many times a picture is seen and then shared on to at least 4 /5 friends.

Ever wished you had some extra exciting content for your social media? Who doesn't love a good story of their brand / product taking part in a community or national event...especially motorsports. Whatever your business is, your audience will love something fresh (well we hope). Best of all we do the hard work for you.

We could give you pages of reasons to join us, but, we'll just get to the points.



Thousands of photos.



Social media content for you.









#### **WELCOME TO ITEN.TV.**

iTEN.TV, is a full video production, photography & design company. We specialize in creating visual media for all purposes such as Film, Television, Multi-media, Internet, Magazine and everything in between.

We are also an on-line video network. We create shows that are V.O.D (Video on Demand) and feature 1 channel (currently) on ROKU TV.

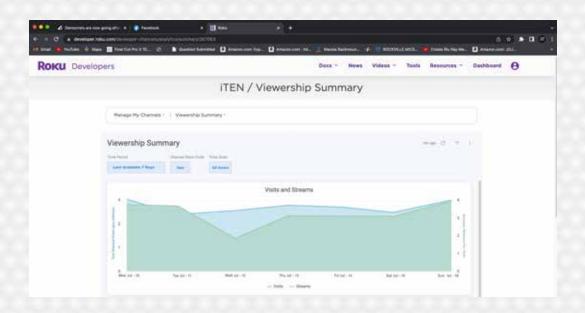
iTEN.TV also produces events around motorsports. In 2022, we produced the "Flat Track & ATV Rampage" and in 2023 "Idaho Hot Shoe National ft GNHC & Outlaw ATV" alongside Craig Reynolds Jr.

At iTEN.TV, we also have our own channel (itentv) on ROKU. This is a channel that is installed thru smart TV's.

Our channel (under reconstruction) contains rougly 100 shows and is expanding in 2023 and 2024.

We are looking to expand our brand and presence in Motorsports and other areas of entertainment. Are we to late? NO, there is always a need for new content. We are offereing some great and affordable advertising opportunities for 2023/2024.

Our ROKU network has around 3.6 million installs which is currently free.





#### **FAST FACTS**

- 66% male, 34% female
- Age range 16 75
- 79% Caucasian, 18% Hispanic, 2% Other
- 93% work full -time
- Avg Income \$75,000
- 2.9 vehicles owned per household
- 57% attended college
- 97.2% own a computer
- 3 x more likely to purchase sponsor endorsed product

Device Share Amongst OTT Streaming Devices
Name startime Interior Treat Carten Angust, 6.8, Base 2011

STV

12%

ROKU

22%

Chromocast

The average race fan is a blue collar worker, who enjoys fishing, trucks, short track racing and is a DIY guy. They enjoy time with their friends and discussing motorsports when with friends. They are also more likely to try and use a product that is backing motorsports.

ROKU is one of the strongest growing devices / platforms to date. It is a system the we can operate / upload and modify at our own accord. We do not need to rely on other platforms such as NETFLIX or APPLE STORE to upload our programs or control our advertising. It is 100% under our control. With traditional TV it is expensive and on a down slide. The future is V.O.D (Video on Demand).







#### PACKAGES WE ARE OFFERING

# GOLD PACKAGE - \$5,000 (12 months).

15 sec commercial at the front and end of every video produced for our TV shows. (Auto Collection Series, RAW Cuts & Real American Racing). Inc previous shows. Your logo featured on all videos featured on our social media & YOUTUBE. Your logo featured on every one of our pictures that gets posted online. We will make your commercial for Free (conditions do apply). Your own corporate video (up to 5 minutes runtime - conditions do apply). 50% off any of our other services.

# SILVER PACKAGE - \$2,500 (6 months).

15 sec commercial at the front and end of every video produced for our TV shows. (Auto Collection Series, RAW Cuts & Real American Racing). Inc previous shows. Your logo featured on all videos featured on our social media & YOUTUBE. Your own corporate video (up to 5 minutes runtime - conditions do apply). 30% off any of our other services.

# SILVER PACKAGE - \$1,500

Your logo featured at the start and end of all our TV shows Your logo featured on all videos featured on our social media & YOUTUBE. 30% off any of our other services.







Our current shows with plans on expanding into 2023 / 2024.



## ABOUT THE EXECUTIVE PRODUCER / OWNER



Multi-award winning Cinematographer and Executive Producer, John D. is the creator of iTEN.TV.

Having overcome many of lifes challenges it is impossible to put a stop to John. From ever changing technology, the influx of overnight film makers and even death (that's another story).

With over 25 years experience as a cinematographer, he has filmed everything from car commercials, TV shows, stunt scenes for movies to documentaries on

cars and motorcycles. He has also been a camera op for NASCAR, NHRA,Formula 1, The WRC and many other motorsports events.

John's work doesn't just stop there, he has also produced photographs for many magazines worldwide, from Australia's Street Machine, Fast Fours & Rotaries, Live to Ride, To the US's Road & Track, HOT ROD, Wheels etc. He's TV work has been known for Ford, Chevy, Toyota, Mercedes, BMW, Jaguar, Holden, Honda & Suzuki to name a few.

As of 2019, John has become one of the Exec.Producers for the King of the Wing Sprint Car Series and the ISRL (non wing) racing. These shows are now delivered worldwide.

DESCRIPTION OF THE PROPERTY OF

John's work has been seen on some big name productions.

#### WHY IS JOHN THE BEST PERSON FOR YOUR JOB?

Over the years, John has not only trained with some of the best in the industry, but can literally take a project form start to finish. From design concept, writing, planning, directing, filming, editing, visual effects, sound and authoring.



### **OUR KEY PRODUCTION STAFF**

# VALERIE D. - Executive Producer / Photographer



Valerie has been working the entertainment industry for the last 10 years. Working straight out of Las Vegas, she has managed numerous recording artists, organized events, and also behind the first "LIVE" concert from the notorious gates of AREA 51. This live broadcast on the internet attracted 7.5 million viewers. She then turned to photography and

helped start iTEN.TV. Her passion for cars and racing can been seen through her lens. Valeries, credits also extend to documentary films as well.









ITEN.TV PRODUCED FILMS



King of the Wing



Bonded by



Circle Track Burners



500 Laps



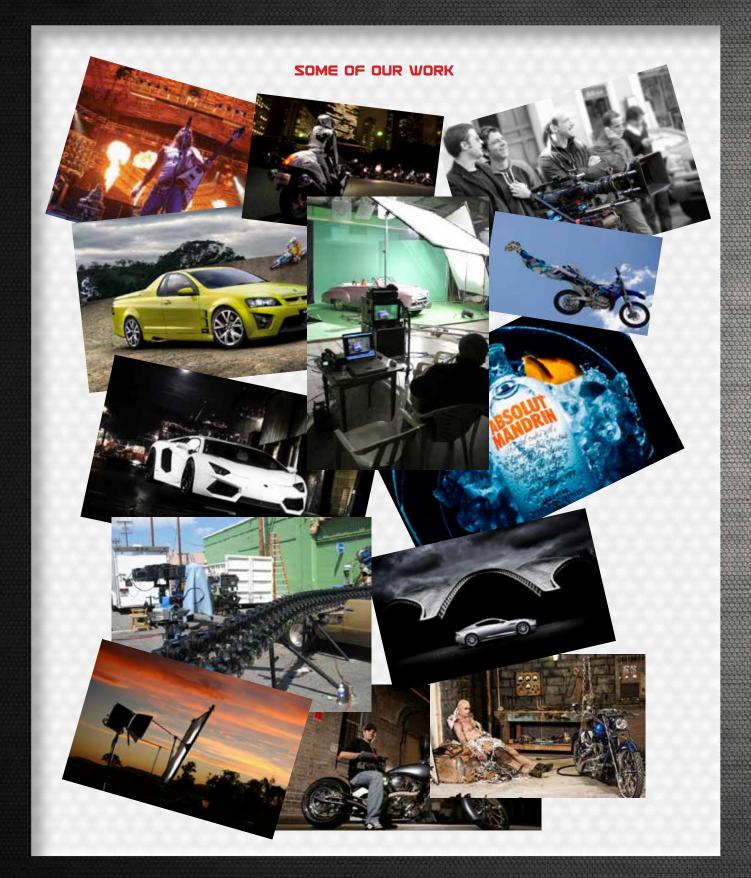
ISRL 2020 Season



Mountain Ho



# ROKU TV





# **EVENTS**

## **EVENTS ATTENDED and PRODUCED**

Throughout the year we attend many shows, races and events. We produce videos from long format, short format and take hundreds of photos. Having you logo on videos and photos can help spread your presents, especially the way social media get shared these days. Best of all if your every short of content or need something new for your followers...we'll always have something for you.











We have helped, marketed and produced many motorsports events over the years.



The following shows are what we have produced and are currently producing and own media rights for.



SERIES

## **AUTO COLLECTION SERIES**

This mini documentary series features a look at local car shows, interviews with the builders / owners. A feel good car show unlike other car shows with hyped up story lines, un meetable deadlines and without 300 shots of welding and grinding. This is as real as it gets, no annoying show hosts or crazy workers.

Currently the show focuses on Idaho and a few out of town shows.

# **Runtime 10 - 15 minutes**



Ever wonder how the multi billion dollar racing industry stays alive. We take you behind the scenes of the countries weekend eacing warriors. If you think just Rock Stars and Artists eat Ramen noodles, think again. We interview racers from all classes and talk about living expenses, race car parts, kids and everything in-between.





## **RAW CUTS - RACING**

A variety of un-edited and un-written racing. Straight off the camera. Nothing fancy just RAW.

**Runtime.** Assorted.





# **CONTACT INFORMATION**

For further information, or if you would like to discuss or customize a plan, please feel free to contact me.

# iTEN.TV

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